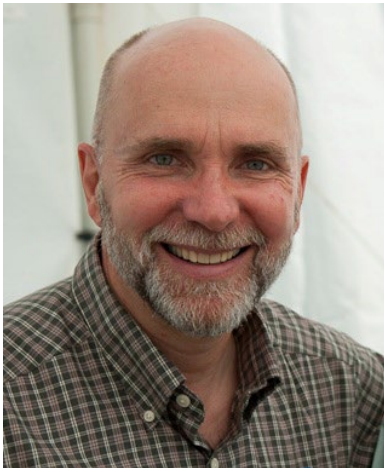


Video production is for natural resources extension professionals

The popularity of concise, on-demand educational videos continues to grow exponentially every year. Internet videos are effective teaching tools that are timesaving, compelling, and assessable almost anywhere. Unfortunately, while many state universities have digital education units responsible for producing professional Extension videos, they are unable to meet the high demand from Educators and Specialists for video production assistance. But with some basic training, low-cost equipment, and dedication, anyone can produce their own high quality educational videos that are Internet ready, unique, and meet basic standards. And natural resources videos have the added benefits of scenic outdoor settings and endless natural topics of wide interest. Regardless of your status as a digital native or migrant, you will be encouraged by this brief presentation to get started using this creative and fun technology that has never been more available and easier to use.



Sanford "Sandy" Smith

Sanford "Sandy" Smith is a Teaching Professor and Extension Specialist for Penn State Extension. His professional and academic experience is in forestry and natural resources education programs for youth, adult education in conservation and environmental education, and forest stewardship on private forestlands. Sandy has worked at the county, state, and international level (Poland and Nepal) over his 42-year career. He received his B.S. from the University of Maine, and M.S. and Ph.D. degrees from Penn State.